

Network-Based Business Process for Improving Performance of Businesses

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ABSTRACT OF THE DISCLOSURE

The present invention relates to a network-based business process. The process allows a business owner through a logon procedure on his computer to access, preferably via a website, the process of the present invention loaded on a host computer. The customer then accesses a main menu having one or more business tools suitable for improving the performance of businesses and is then requested to choose one of the business tools. The customer then enters customer business data as per instructions provided on the web page of the selected business tool. The process of the present invention then processes the entered data and provides a business solution to the customer. The menu includes several important business tools, such as plant capacity planner, determining optimal sales potential of the business, run charts, plant layout, business evaluation, sales & production tracker, work-in-process, etc. The process of the present invention is suitable for any business, but it is especially suitable for small businesses that may not be able to afford expensive consultants or personnel to run sophisticated programs necessary to improve business efficiency and profit margins. Some of the suitable businesses include, an auto collision repair shops, machine shops, grocery stores, butcher shops, barber shops, and manufacturing plants.